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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/994,312	11/26/2001	Koji Taniguchi	MAT-8204US	MAT-8204US 8396	
7590 06/20/2005			EXAM	EXAMINER	
RATNER AND PRESTIA Suite 301			MCALLISTER, STEVEN B		
One Westlakes, Berwyn			ART UNIT	PAPER NUMBER	
P.O. Box 980			3627		
Vally Forge, P	A 19482-0980		DATE MAILED: 06/20/2005		

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
Office Action Occurrence	09/994,312	TANIGUCHI ET AL.				
Office Action Summary	Examiner	Art Unit				
·	Steven B. McAllister	3627				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period w Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	66(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) day rill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 28 M	arch 2005.					
2a)⊠ This action is <b>FINAL</b> . 2b)□ This	. '					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.				
Disposition of Claims						
4)⊠ Claim(s) <u>1-40</u> is/are pending in the application.						
	4a) Of the above claim(s) 10-15,19-24,28-33,39 and 40 is/are withdrawn from consideration.					
5) Claim(s) is/are allowed.						
6) Claim(s) is/are rejected.						
7) Claim(s) <u>1-9,16-28 and 34-38</u> is/are objected to	). ·					
8) Claim(s) are subject to restriction and/or	r election requirement.					
Application Papers						
9) The specification is objected to by the Examine	r.					
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may not request that any objection to the	drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).				
Replacement drawing sheet(s) including the correcti	on is required if the drawing(s) is obj	ected to. See 37 CFR 1.121(d).				
11)☐ The oath or declaration is objected to by the Ex	aminer. Note the attached Office	Action or form PTO-152.				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priori	s have been received. s have been received in Applicati ity documents have been receive ı (PCT Rule 17.2(a)).	on No ed in this National Stage				
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)	4)  Interview Summary Paper No(s)/Mail Da 5)  Notice of Informal P					
Paper No(s)/Mail Date	6) Other:	•				

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#### **DETAILED ACTION**

#### Election/Restrictions

Newly amended claims 32 and 33 are directed to an invention that is independent or distinct from the invention originally claimed for the following reasons:

As originally claimed, the scope of claims 32 and 33 were unclear to the examiner, and the examiner interpreted them as presenting software for accomplishing substantially the same method as in claims 1-3.

However, upon clarification of the claims via the amendments, it is clear that they represent software carrying out a related, but patentably distinct invention.

Since applicant has received an action on the merits for the originally presented invention and the claims as originally interpreted, this invention has been constructively elected by original presentation for prosecution on the merits. Accordingly, claims 32 and 33 are withdrawn from consideration as being directed to a non-elected invention. See 37 CFR 1.142(b) and MPEP § 821.03.

## Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims1, 2, 16, 17, 18, 25, 26, 27 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

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The claims are rejected because they recite time "outside of which the delivery of the content is not accepted". However, as understood by the examiner, the content, were it to be sent would still be received (i.e., accepted) by the user.

## Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1-4, 7-9, 16-18, 25-27, and 34-38 are rejected under 35 U.S.C. 102(e) as being anticipated by Florance et al (2003/0078897).

Florance shows storing a request for delivery of content (e.g., request for notification of a house meeting certain criteria), the request provided by a user and having a delivery validity period comprising the subscription period (during which content is accepted and after which it is not), the address of the user, a content attribute comprising e.g., a type or category of property, and a content identifying information comprised of an arbitrary character string; extracting the delivery request within the validity period; selecting content conforming to the attribute from a content management database; generating transmit data, including the content identifying information and content; and delivering the transmit data (comprising e.g., notification of a house as

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shown in par. 0089) if within the delivery validity period, and stopping delivery outside of that period (i.e., once the subscription has expired).

As to claims 16-18 and 25-27, it is noted that Florance shows software and hardware performing all recited steps.

As to claim 34, Florance shows a delivery registration unit capable of storing a request for delivery; a content delivery unit.

As to claim 35-37, Florance shows a program delivery unit capable of delivering to an arbitrary terminal a program performing all recited steps.

As to claim 38, Florance shows all elements.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 5 is rejected under 35 U.S.C. 103(a) as being unpatentable over Florance et al in view of Sealand et al (2003/0014402).

As to claim 5, Florance shows including the content data of an email generated by the system. Florance does not explicitly show placing the content identifying information in the header. Sealand shows this step. It would have been obvious to one of ordinary skill in the art to modify the method of Florance by providing the content

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identifying information in the header in order to provide quick identification of the contents of the message.

Claim 6 and 38 rejected under 35 U.S.C. 103(a) as being unpatentable over Florance et al.

Florance shows all steps except providing advertising content to the content according to the information about the billing form. However, it is notoriously old and well known in the art to do so. For instance, it is notoriously old and well known to provide web service or email at a reduced or free price relative to the fee normally charged in return for placing advertisements in the content. It would have been obvious to one of ordinary skill in the art to modify the method Florance by providing such an option in order to enhance revenue via advertisements and maximize the number of users.

Alternatively, as to claim 38, Florance shows all steps except a content registration unit capable of accepting content and a request to deliver from an arbitrary server. However, it is notoriously old and well known in the art to do so. It would have been obvious to one of ordinary skill in the art to modify the apparatus of Florance by providing such a content registration unit in order to accept information regarding properties from a plurality of sources.

Claims 7-9 are rejected under 35 U.S.C. 102(e) as anticipated by or, in the alternative, under 35 U.S.C. 103(a) as obvious over Florance et al.

Florance shows all elements of the claims, including deleting the delivery request after the delivery validity date, since the request must be removed once the subscription has ended.

Alternatively, Florance shows all except this element. However, it is notoriously old and well known in the art for the system to delete the delivery request after the delivery validity period. It would have been obvious to one of ordinary skill in the art to do so in order to avoid sending unwanted emails and to protect the value of the information which is only available by subscription.

## Response to Arguments

Applicant's arguments filed 3/28/2005 have been fully considered but they are not persuasive.

Applicant argues that the 102 rejection is improper because Florance does not show providing a time period outside of which delivery is not accepted, and stopping delivery of content outside that time.

The examiner respectfully believes that such a time period is shown. Florance shows providing access to information via emails on a time subscription basis. Outside of the subscription time, no content is delivered.

The examiner also respectfully believes that there is not a showing the receiving user "not accepting" the data. No structure or method has been shown (to the best of the examiner's knowledge) to prevent an email from being received were it to be sent.

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As interpreted by the examiner, only a time period outside of which delivery is not desired is shown.

## Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven B. McAllister whose telephone number is (703) 308-7052. The examiner can normally be reached on M-Th 8-6:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert P. Olszewski can be reached on (703) 308-5183. The fax phone

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number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Steven B. McAllister Primary Examiner Art Unit 3627

Steven B. McAllister

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STEVE B. MCALLISTER PRIMARY EXAMINER